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## PRIVACY POLICY

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### BACKGROUND:

This Policy applies as between you, the User of this Web Site and Experience the Himalayas, the owner and provider of this Web Site. This Policy applies to our use of any and all Data collected by us in relation to your use of the Web Site and any Services or Systems therein.

### 1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

<b>“Account”</b>	means collectively the personal information, Payment Information and credentials used by Users to access Material and / or any communications System on the Web Site;
<b>“Content”</b>	means any text, graphics, images, audio, video, software, data compilations and any other form of information capable of being stored in a computer that appears on or forms part of this Web Site;
<b>“Data”</b>	means collectively all information that you submit to the Web Site. This includes, but is not limited to, Account details and information submitted using any of our Services or Systems;
<b>“Experience the Himalayas”</b>	means Experience the Himalayas Limited. UK company number 07780911
<b>“Service”</b>	means collectively any online facilities, tools, services or information that Experience the Himalayas makes available through the Web Site either now or in the future;
<b>“System”</b>	means any online communications infrastructure that Experience the Himalayas makes available through the Web Site either now or in the future. This includes, but is not limited to, web-based email, message boards, live chat facilities and email links;
<b>“User” / “Users”</b>	means any third party that accesses the Web Site and is not employed by Experience the Himalayas and acting in the course of their employment; and
<b>“Web Site”</b>	means the website that you are currently using <a href="http://www.experiencethehimalayas.com">www.experiencethehimalayas.com</a> and <a href="http://www.experiencethehimalayas.co.uk">www.experiencethehimalayas.co.uk</a> and any sub-domains of this site unless expressly excluded by their own terms and conditions.

## 2. **Data Collected**

Without limitation, any of the following Data may be collected:

- 2.1 name;
- 2.2 date of birth;
- 2.3 gender;
- 2.4 job title;
- 2.5 profession;
- 2.6 financial information such as credit / debit card numbers;
- 2.7 contact information such as email addresses and telephone numbers;
- 2.8 demographic information such as post code, preferences and interests;
- 2.9 IP address (automatically collected);
- 2.10 web browser type and version (automatically collected);
- 2.11 operating system (automatically collected);
- 2.12 a list of URLs starting with a referring site, your activity on this Web Site, and the site you exit to (automatically collected); and
- 2.13 Passport information

## 3. **Our Use of Data**

- 3.1 Any personal Data you submit will be retained by Experience the Himalayas for as long as you use the Services and Systems provided on the Web Site or until 2 years after you last purchase of services.
- 3.2 Unless we are obliged or permitted by law to do so, and subject to Clause 4, your Data will not be disclosed to third parties.
- 3.3 All personal Data is stored securely in accordance with the principles of the Data Protection Act 1998.
- 3.4 Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Web Site. Specifically, Data may be used by us for the following reasons:
  - 3.4.1 internal record keeping;
  - 3.4.2 improvement of our products / services;
  - 3.4.3 transmission by email of promotional materials that may be of interest to you;
  - 3.4.4 contact for market research purposes which may be done using email, telephone, fax or mail. Such information may be used to customise or update the Web Site.

## 4. **Your Right to Withhold Information**

- 4.1 You may access certain areas of the Web Site without providing any Data at all. However, to use all Services and Systems available on the Web Site you may be required to submit Account information or other Data.

## 5. **Third Party Web Sites and Services**

- 5.1 Experience the Himalayas uses Paypal Merchant Services to for payment processing. Paypal will have access to certain personal Data provided by Users of this Web Site when you make payment. Any Data used by such parties is used only to the extent required by them to perform the services of collecting payment. Any use for other purposes is strictly prohibited. Furthermore, any Data that is processed by third parties must be processed within the terms of this Policy and in accordance with the Data Protection Act 1998.
- 5.2 Experience the Himalayas will not have access to your financial information such as credit / debit card numbers. You will be only providing this to Paypal when you make a payment.
- 5.3 For more information on Paypal, please see [www.paypal.com](http://www.paypal.com)

## 6. **Accessing your own Data**

- 6.1 You may access your Account at any time to view or amend the Data. You may need to modify or update your Data if your circumstances change. Additional Data as to your marketing preferences may also be stored and you may change this at any time.

## 7. **Security**

- 7.1 Data security is of great importance to Experience the Himalayas and to protect your Data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected online.
- 7.2 Credit card information and other payment information is seen

## 8. **Changes to this Policy**

Experience the Himalayas reserves the right to change this Privacy Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Web Site and you are deemed to have accepted the terms of the Policy on your first use of the Web Site following the alterations.